

# KEOWEE KEY COMMUNITY PARTNERSHIP (KKCP)

## Two More Local Companies Match Keowee Key Donations

Once again, Keowee Key Community Partnership (KKCP) is proud to announce that Oconee County businesses are stepping forward to match Keowee Key member donations to local nonprofits. This initiative (which began in 2020) was designed to showcase both non-profit KKCP Partners and the businesses that support your giving. The two firms, well-known to most Keowee Key members, are For the Birds (across from Keowee Key) and David Adrian, Financial Advisor for Edward Jones in Seneca.

*For the Birds*



Terry Allen, owner of For the Birds at his Stamp Creek Road location

### For the Birds

For birders, or even those of us who love to just see and listen to wild birds, For the Birds is a godsend. Family-owned and operated, and located just outside our East (Maintenance) Gate, this unique resource serves residents with high-quality birdseed, unique bird feeders, birdhouses, and many, many other bird-related items. (Just one example is the BirdSong IdentiFlyer, which owner Terry Allen invented to help backyard birders learn birdsongs. The IdentiFlyer was even featured on The Today Show, CBS This Morning, Good Morning America, and Martha Stewart.

When Terry heard about KKCP's matching funds initiative, he asked how he could help. "Your non-profit Partners do very good work here in Oconee County and I know they need our support. I'd be happy to match contributions from Keowee Key members," he said. Terry gave hundreds of dollars to support five KKCP Partners: Our Daily Bread, Our Daily Rest, Ripple of One, Tamassee DAR School, and BabyRead.

Edward Jones



David Adrian, Jr.,  
Edward Jones  
Financial Advisor,  
(864) 882-5763

### David Adrian

Whether you're planning for retirement, protecting the financial future of those you care for, or just wanting a complete, tailored strategy to help you achieve your financial goals, you couldn't ask for a more professional advisor than Dave Adrian. As an Edward Jones financial advisor, David invests his time to fully understand your goals and risk tolerance long before you ever invest your money. Backed up by thousands of people and Edward Jones' advanced technology, David will work with your attorney, accountant, and other professionals to develop a comprehensive strategy that leverages everyone's expertise to help you achieve your goals.

David was enthusiastic when approached about matching Keowee Key member donations. "I would be thrilled to support these nonprofits. All of them make a difference here, and all of them deserve support." After considerable thought, David chose to match Keowee Key donations to Collins Children's Home, Fostering Faithfully, and Ripple of One, each a Partner in Keowee Key Community Partnership.

As generous as Keowee Key members are, our local nonprofits can always use more funding to keep doing the good work they do. So, if you are a Keowee Key member who owns a business, please take a few minutes to consider if you can help your favorite charities even more by matching member donations. Contact KKCP at [kkcp11@charter.net](mailto:kkcp11@charter.net) to learn more – we would love to recognize your commitment in a future article.

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Keowee Key Community Partnership (KKCP) supports deserving, effective, non-profit organizations that make a difference in Oconee County. These Partners record that donations from Keowee Key members came from Keowee Key, so be sure to write, "Keowee Key" on the memo line of any checks you write. They report back only cumulative results to KKCP, enabling KKCP to seek matching funds. No individual donor names or donation amounts are ever shared with KKCP, and no money passes to or through KKCP.