

# KEOWEE KEY COMMUNITY PARTNERSHIP (KKCP)

## BASF Joins Keowee Key Community Partnership in a Big Way!

This August, BASF in Seneca became the first major manufacturing industry partner to collaborate with the Keowee Key Community Partnership (KKCP). “What an incredible difference BASF is making today,” Jon Bachman, chairman of KKCP, said in a news release. “Having the company as our first major manufacturing partner is a boon to the people of Oconee County. All of us, our nonprofit partners, and the people they serve are thrilled.”

BASF has long been a strong supporter of charitable causes in Oconee County. After hearing more about KKCP’s mission, “to improve the lives of the less fortunate in Oconee County by partnering with nonprofit organizations making a difference here,” BASF saw it could enhance its history of giving while simultaneously supporting our Mission.

This month, BASF further demonstrated its commitment to Oconee County charities, by joining with the KKCP to support one of our partners, Grace’s Closet. Their employees held a collection drive for Grace’s Closet and were able to secure a large amount of much-needed personal hygiene products. In addition, BASF also presented Grace’s Closet with a \$5,000 cash donation! Talk about supporting the community in which you live. A huge thank you to BASF Seneca and its employees for being so caring and supportive of our KKCP initiative and the Partners whom we serve. An example for all to follow!!



## KKCP Scholarship Awarded to a Keowee Key Employee

We are very pleased to announce that one of our seasonal employees, and the daughter of a Keowee Key employee, Carly McMaster, is the recipient of the Keowee Key Community Partnership Scholarship at Tri-County Technical College. Carly spent her summer as a staff



Carly McMaster

member at the Keowee Key Boating Office & Skipper Store. She is entering her second semester at Tri-County Technical College pursuing a course of general study but is leaning towards pursuing a degree in health services.

As 19-year-old Carly says in her letter to KKCP President Jon Bachman: “By awarding me the Keowee Key Community Partnership Scholarship, you have reduced my financial burden, which allows me to focus on my schoolwork and not worry so much about how I am going to pay for school. I hope one day that I will be able to help students reach their goals in higher education by assisting them in the same way you are helping me. Thank you for your generosity.”

Carly’s words are a demonstration of the impact that this program can have on the lives of young people in our area. And her comment about being able to help others in the future, to in effect “pay it forward” shows the long-term benefits of your generosity.

The KKCP scholarship program has two purposes:

1. To provide financial assistance to need-based Oconee County high school graduates on a case-by-case basis (with Keowee Key full and part-time employees and their immediate families who meet Tri-County’s financial and academic requirements receiving first consideration).

2. To support the College’s vision of transforming lives and building strong communities – one student at a time. While the Keowee Key Community Partnership Scholarship has now funded seven annual scholarships (with three going to Keowee Key employees or family members of a Keowee Key employee) since it was established in 2018, 75 percent of all donations go toward building the Keowee Key Community Partnership Endowed Scholarship. Through June of this year, its balance totals more than \$30,800, and with your continued support, is well on its way to becoming self-perpetuating.

## Non-Keowee Key Residents Support Keowee Key Community Partnership With Bold Action!

When Eric Breazel (of Wells Fargo Advisors) and his wife Ellen became familiar with the Keowee Key

Community Partnership (KKCP), its mission, and objectives, they were all in. Even though they are not residents of Keowee Key and, in fact not even residents of Oconee County, they recognized this initiative had much in common with their own values. What was a surprise for this philanthropically-minded couple was the number of charitable organizations that are Partners with KKCP and are located in, and dedicated to, helping the less fortunate in Oconee County. Traditionally they have focused their giving towards organizations that focus on the youth, with the hope that in some small way they can help change the course of young lives that will impact generations to come. From literacy to essential resources, some of the KKCP Partner Charities are positioned to impact young lives in just such a meaningful way.

Eric told us that “Ironically, you have raised our awareness of these Keowee Key Community Partnership Partner charities. Although we have been engaged in charitable organizations in the area for some time and we have a history of supporting some of your Partners, four of these are all new to us. Thanks to KKCP for bringing them to our attention!” They backed up these words with a \$5,000 donation split evenly among these four charities: Baby Read, Fostering Faithfully, Grace’s Closet, and Friends of the Guardians Ad Litem. On behalf of the KKCP, our Partners, and those they serve, thank you Eric and Ellen!

You too can have a meaningful impact on the lives of our Oconee County residents. We have a very generous community in Keowee Key. As a community, we volunteer over 100,000 hours every year to local charities and your financial contributions over these past few years have had a very meaningful impact. Help us help these deserving charities by making your charitable donations to them, writing KKCP on the memo line, and encouraging your friends and neighbors to do the same.

## Melanie Fink & Associates Match Keowee Key Donations

Melanie Fink believes we have something very special in Oconee County and helps hundreds of people annually make the move to this region. An award-winning individual agent with Allen Tate, Melanie moved into her cottage office with signature blue doors in 2016. The color signifies the lake, sky, and calm, values she brings to her clients. Many of her clients live in Keowee Key, and Melanie was excited to become a Partner Supporter. “I was excited to hear of the KKCP support system. Keowee Key is one of the largest, most involved neighborhoods in our area. To have an organized effort to distribute volunteer efforts, both in labor and donations throughout our community, is a fabulous idea. I’m honored to play a part.”

Even though it was difficult to choose among the

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KKCP's 20 partners, Melanie chose to donate \$1,000 to be equally divided (\$500 donations each) to Collin's Children's Home and Safe Harbor. "Ultimately I decided to start my support with organizations I've personally seen make a difference. To actually see the benefit and result of what a donation can do to lift our community is huge," she said.



MELANIE FINK  
AND ASSOCIATES



Melanie started her real estate career almost 20 years ago as a buyer's agent with a small Oconee County brokerage and transitioned into a sales position with John Hamrick Real Estate two years later. Working with the exclusive representative of the Crescent Communities was a springboard into a more specialized lake community sales role. "Almost 20 years later I would not change a thing. I help people each year make their move and I'm happy to be a part of their next step."

## Legends And Laughter by Jimmy Mazz A Fundraiser for Our Daily Rest

What a special treat we will have on December 13, 2021, when Jimmy Mazz comes to Keowee Key to perform his spectacular program, Legends and Laughter!



The performance "takes a musical journey through Jimmy's favorite songs by a wide variety of performers from the classics to today's contemporary artists hot off the Las Vegas Strip." We can expect to hear his impressions of Michael Jackson, The Beatles, Engelbert Humperdinck, The Temptations, and many more artists. While every show is different, Jimmy is quite adept with the "crooner voices" of Frank Sinatra, Dean Martin, and Nat King Cole. The list of artists whose songs he sings is quite long, and he is also quite a performer in capturing the voices of Ed Sullivan, John Wayne, and many more. It is without a doubt a performance you will not want to miss!

Tickets are on sale now and can be purchased by calling Lauren Richardson, Executive Director of Our Daily Rest, 864-482-2040. In addition to the performance by Jimmy Mazz, there will be a sit-down dinner and a cash bar. The cost will be \$50 per person. Generous donors have covered the cost of the performance by Jimmy Mazz and the dinner, so all money raised

through ticket sales will go directly to benefit Our Daily Rest.

Our Daily Rest opened in August 2009, and is driven by a single goal: "To help people experiencing homelessness, who want to help themselves find their way to financial independence and a home." Our Daily Rest has accomplished this goal by serving many individuals in Oconee County through their "results-driven" programs to work to end the cycle of homelessness. It is because of their effective programs that Keowee Key Community Partners is proud to have Our Daily Rest as a partner.

The main program in their shelter is the 1-2-3 Home program. Clients usually stay four months at the shelter as they complete weekly stages that focus on different life lessons. The lessons focus on reasons that led them to be at the shelter and lessons on how to live their lives to remain financially independent in a home. Our Daily Rest also provides short-term assistance to individual families impacted by COVID-19 to help them stay in their homes during these trying times.

The Rapid Rehousing Program is also significant. The main objective is to assist clients to swiftly move into permanent housing and to provide assistance to facilitate stabilization. 'Rebuilding Oconee County,' another program offered by Our Daily Rest, is an emergency repair program that is focused on helping qualified residents in our county to make repairs to their homes so they can continue to live independently.

Unfortunately, some homeless individuals either cannot or do not want to participate in these programs, but still need assistance from time to time. Our Daily Rest provides personal items to individuals who come to the shelter for help. They also will allow unsheltered individuals or families to spend the night in the common areas of the shelter during bad weather, including meals.

There are many volunteer opportunities to help with this worthy nonprofit organization. Groups bring dinner for residents of Our Daily Rest – there is a dinner volunteer calendar on their website. They are always in need of personal items for their clients and others and have a variety of other needs at the shelter. These are outlined on their website as well.

We can start by purchasing tickets to this amazing event! An evening of enjoyment for you directly helps others in our community.

## Oconee Memorial Foundation 18th Annual Christmas Tree Festival — A Benefit for Prisma Health Hospice of the Foothills

Oconee Memorial Foundation's (OMH) 18th Annual Christmas Tree Festival is just around the corner! Following the Thanksgiving holiday, The Inn at Patrick Square in Clemson will be transformed into a Winter Wonderland of uniquely decorated Christmas trees,

wreaths, and centerpieces. There is no need to worry about decorating this year; you are sure to find something special at this charity event to benefit Prisma Health Hospice of the Foothills. The Festival's Winter Wonderland tree viewing takes place November 29 – December 1 at The Inn at Patrick Square. Admission is free.



Throughout the festival week, you will have an opportunity to support hospice care through its online auction featuring Santa's Surprise Baskets donated by individuals and neighborhood groups. These various themed baskets make for great gifts and are sure to please. Get a head start on your shopping by bidding for a great cause. Participation is free and everyone who signs in to register will be entered to win a date night at Rick Erwin's! To register, go to <http://bidpal.net/christmastreefestival2021>.

The Christmas Tree Festival culminates on Friday, December 3 at The Club at Keowee Key with a fabulous Gala (black tie optional). The evening will include a sit-down dinner, libations, and a spirited live auction featuring award-winning Christmas trees and exquisite experiences. The evening concludes with plenty of dancing and live music by Falls Creek Rush. Gather your friends to ring in the holidays and celebrate the gift of hospice care in our community. Gala tickets are \$150 and will go on sale beginning Monday, October 25 at <http://bidpal.net/christmastreefestival2021> or by calling OMH Foundation at 864-885-7912. This event sells out each year so be sure to get your tickets early.

OMH was established in 2011 as a nonprofit organization to "raise, protect and distribute funds to enhance healthcare for you, your family and friends." Proceeds from the foundation's Christmas Tree Festival are "A Gift of Love" to patients served by Prisma Health Hospice of the Foothills. Funds raised help to grow the hospice Crippen Endowment to ensure quality hospice care is sustained for future generations. Prisma Health Hospice of the Foothills is a local nonprofit hospice organization caring for residents of Oconee, Pickens, and Anderson counties since 1989. Hospice of the Foothills provides in-home hospice care as well as in-patient hospice care at The Cottingham House.

Keowee Key Community Partnership is proud to partner with Oconee Memorial Hospital Foundation. All profits directly benefit the health and well-being of our community. Be sure to start the Christmas season by participating in all of the Christmas Tree Festival events.